



Visitors Programme

"Finding financial sources for NGOs by crowdfunding"

Berlin, 6 - 11 November 2016

Sunday, 6 November

Arrival

5 p.m. Meeting in the lobby of the hotel

5:30 p.m. Welcome dinner, Get-to-know-each-other Hackescher Hof

Rosenthaler Str. 40-41

Monday, 7 November

Crowdfunding – Best practice

8.45 a.m. Meeting in the lobby of the hotel

10 a.m. Family Centre Buntes Haus, Katrin Rother

Educational, recreational and neighbourly institution with an intermediated transfer

international team.

Almost three-quarters of all kids in this neighborhood live with social aid. The project is aimed to educate the children and visitors of *Buntes Haus* to become responsible people who shape

actively society in which they live.

Hellersdorfer Promenade 14

http://www.roter-baumberlin.de/de/buntes-

haus.html

1 p.m. Online platform Krautreporter, Sebastian Esser

Krautreporter is the first journalism crowdfunding platform for the German-speaking world, launched in 2013. Today it is an

online magazine financially based on a cooperative.

Kulturbrauerei, Schönhauser Allee 36 (Haus 1, Aufgang D) www.krautreporter.de

3 p.m. Lunch talk with Hanna Lutz, Vostel

Vostel is a volunteer fair aimed to make volunteering easy and fun for everyone who wants to get involved in social, cultural and ecological projects – no matter what language one speaks, how

much time one has or what skills one brings.

Alpenstueck

Gartenstraße 9 (tbc)

www.vostel.de/en/

Civil society and politics in Germany

5 p.m. Transparent Civil Society Initiative ITZ, Jörg Mühlbach

There are no standardized disclosure requirements for NGOs in Germany. The *ITZ* has defined 10 issues that should be openly stated by NGOs such as statute, names of decision makers and information on source and use of funds. The signatories to the initiative therefore undertake to publish the 10 disclosures on

their websites.

Time and dinner on your own arrangement*

Alte Schönhauser Str. 44

www.transparentezivilgesellschaft.de

Tuesday, 8 November

thereafter

Civil society and politics in Germany

10 a.m. Meeting in the lobby of the hotel

11 a.m. Meeting with Bernhard Kaster (CDU), Bundestag

Bernhard Kaster is member of the Bundestag and Chair of the

German-Russian Parliamentary Group.

1 p.m. Lunch on your own arrangement

2 p.m. City walk *Lobbyplanet*

Lobbying is an important part of the work of any interest group. The guided city walk shows, where and how the lobbyists of

bigger and smaller companies and associations work.

4.30 p.m. Optional: Visit of the supermarket *Original Unverpackt*

Orignal Unverpackt (Originally Unpackaged) is Germany's first

packaging-free supermarket which was founded by a

crowdfunding-campaign.

Reichstagsufer 14

Entrance PLH West

www.bernhard-kaster.de

www.lobbycontrol.de

Wiener Straße 16

www.original-unverpackt.de

6.30 p.m. Meeting in the lobby of the hotel

7 p.m. Dinner talk with Monika Tharann, West-East Meetings Foundation

The West-East Meetings Foundation (Stiftung West-Östliche Begegnungen) encourages contacts and meetings between the

civil societies of Germany and the countries of the former Soviet

Union in order to promote international understanding.

Die Maultasche, Charlottenstraße 35

www.stiftung-woeb.de

Wednesday, 9 November

Theoretical and practical inputs on Crowdfunding

9 a.m. Crowdfunding in Germany – overview, Ernst Neumeister

Ernst Neumeister is a crowdfunder and teacher at CrowdCamp.de, an online video tool for crowdfunding.

Seminar space Zimmerstraße 79/80 www.crowdcamp.de

Zimmerstraße 79/80

11 a.m. Crowdfunding – Do's and Don'ts, Anja Thonig

Anja Thonig is CCO at Crowdfunding Campus, the first educational institution on crowdsourcing and crowdfunding. During the last two years she was consultant of more than 300 crowdfunding projects.

www.crowdfundingcampus.com

Seminar space

12.30 a.m. Lunch

3 p.m. Russian-German Experience, Christina Demenshina

During her German Chancellor Fellowship in 2014/2015 Christina Demenshina worked on her project "Crowdfunding – Financing Possibilities for the Development of Independent Journalism in Seminar space Zimmerstraße 79/80

Russia".

4.30 p.m. Coffee break

6.30 p.m. Visit of the Bundestag

Meeting point: Central Entrance for Visitors, Scheidemannstraße

thereafter Time and dinner on your own arrangement*

Thursday, 10 November

Crowdfunding – Best practice

8 a.m. Meeting in the lobby of the hotel

9.30 a.m. Children and Young People's Centre *The Ark*, Bernd Siggelkow

The Ark (Die Arche) is a recreational facility for about 300 children between 2 and 18 years. Besides, The Ark provides warm food for more than 200 homeless children in Berlin.

Tangermünder Straße 7

Alexandrinenstr. 2-3

Aufgang C

www.kinderprojekt-arche.eu

12.30 a.m. Lunch talk with Stefan Melle, German-Russian Exchange / Pizza at n-ost

The German-Russian Exchange (Deutsch-Russischer Austausch DRA) promotes the German-Russian dialogue that plays a key part in the development of a European civil society and societies

beyond the European Union.

The Network for Reporting on Eastern Europe n-ost is a transnational (not only) journalistic network between East and

West. *n-ost* is the implementing partner of the visitors programme on crowdfunding.

www.n-ost.org

3 p.m. Table of Visions, David P. Heberling

Table of Visions provides crowdfunding software solutions for

brands, businesses and organizations. The fully-customizable white label solutions can be used for donation, reward, equity,

real estate and innovation crowdfunding.

www.tableofvisions.com

Brunnenstr. 181

thereafter Time and dinner on your own arrangement*

Cultural Programme

7:15 p.m. Meeting in the lobby of the hotel with my colleague Christina Demenshina

8 p.m. English theatre Berlin: *Berlin's diary*

A play about remembering and forgetting.

A world premiere of a new play by 2015 playwright in residence and Oregon Book Award winning playwright Andrea Stolowitz.

Featuring post-performance discussions with the cast and

creative team.

Fidicinstraße 40

www.etberlin.de/ production/berlin-diary

Friday, 11 November

Departure

Your Hotel is:

Novum Select Hotel Berlin The Wall, Zimmerstrasse 88, 10117 Berlin:

https://www.novum-hotels.de/hotel-the-wall-berlin

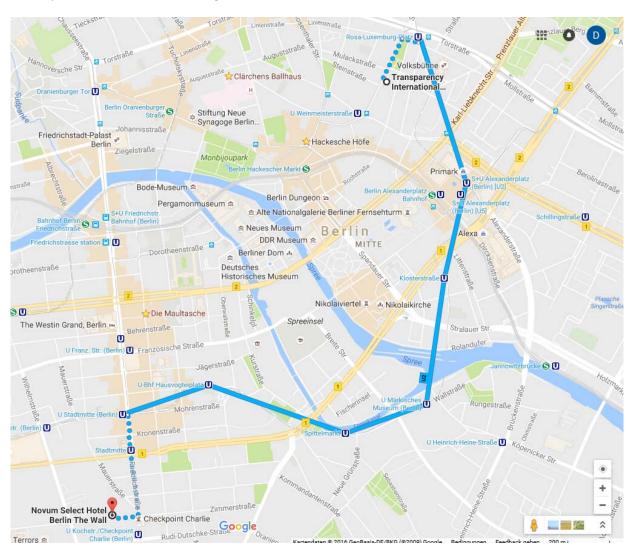
* Time and dinner on your own arrangement:

You will have free time and you'll get a fixed sum of money to have dinner.

Directions:

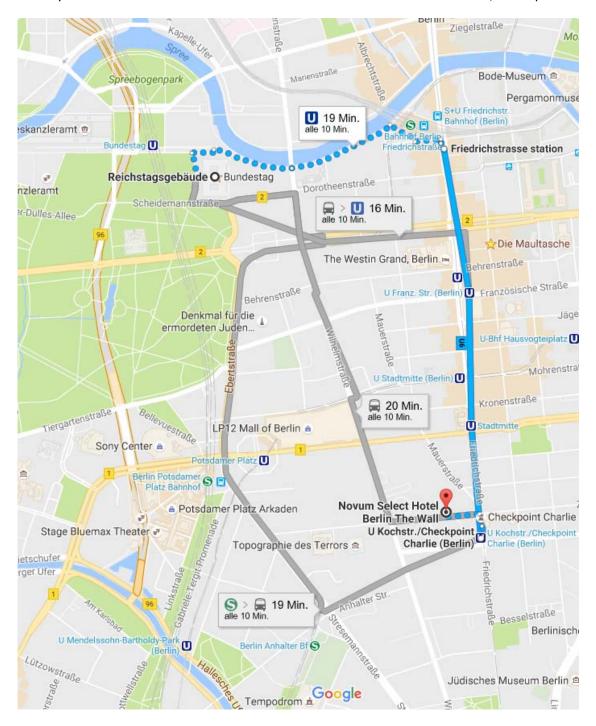
<u>Monday evening</u> – Way from Transparency International to the Hotel:

Subway - U2 from Rosa-Luxemburg-Platz – Direction: Ruhleben – to: Stadtmitte



Wednesday evening – Way from the Bundestag to the Hotel:

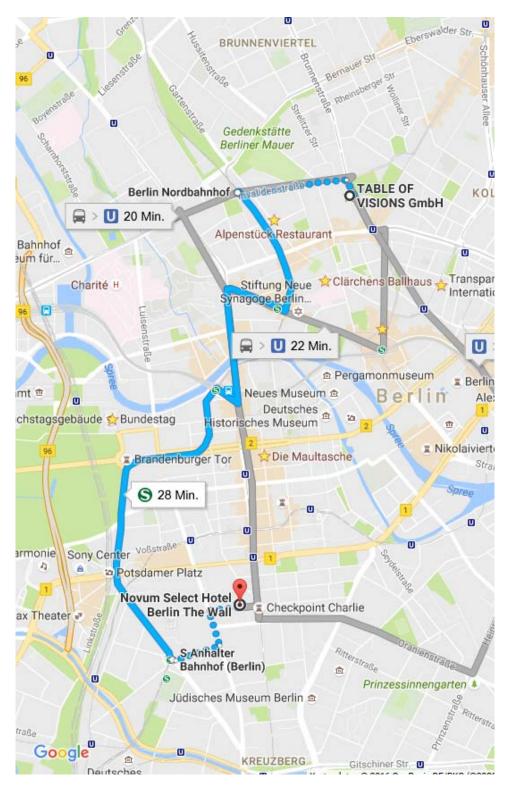
Subway – U6 from Friedrichstraße – Direction: Alt-Mariendorf – to: Kochstraße / Checkpoint Charlie



<u>Thursday afternoon</u> – Way from Table of Visions to the hotel:

Tram – M8 from Brunnestr./Invalidenstr. – Direction: S+U Hauptbahnhof – to U Naturkundemuseum change to subway – U6 from Naturkundemuseum – Direction: Alt Mariendorf –

to: Kochstraße / Checkpoint Charlie



List of Participants

Surname	Name	E-Mail-Address	Phone number	Organization
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